

ADAM MARANTZ

GRAPHICS DESIGNER | WEB DESIGNER | DIGITAL STRATEGIST | BRINGER OF RAIN

WORK EXPERIENCE

BSN SPORTS

2022-present | *Digital Designer*

Create email art and landing pages for marketing campaigns.

ALL ELITE WRESTLING

2021-2022 | *Social Media Coordinator*

Lead social media coverage for AEW on Twitter. Clip live and pre-produced shows for social media content. Update official website.

UNIVERSITY OF ILLINOIS ATHLETICS

2018-Present | *Director of Creative Services*

2012-2018 | *Director, Digital Design & Production*

Manage creative services department. Produce content for web, social media, email and print. Enforce brand standards for Illinois Athletics. Contribute to ticketing, fundraising and recruiting campaigns. Maintain official websites and mobile app.

WASHINGTON STATE UNIVERSITY ATHLETICS

2011-2012 | *Web Content Manager*

Design and update content for web. Produce marketing emails. Live coverage of games on social media.

CBSI ADVANCED MEDIA

2009-2011 | *Editor*

Maintain client websites. Create headlines, photo galleries and post game recaps from AP.

KATU NEWS

2007-2008 | *Television News Writer*

Write scripts for local news telecasts using AP Style.

EDUCATION

RUTGERS UNIVERSITY

2004-2006 | *B.A. Journalism & Media Studies*

PALOMAR COLLEGE

2002-2004 | *General Studies*

CONTACT

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PORTFOLIO

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APPLICATIONS

Adobe Bridge
Adobe Dreamweaver
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe Lightroom
Adobe XD
Content Management Systems
Google Analytics/Docs/Sheets
Microsoft Office
Photo Mechanic

DISCIPLINES

AP Style
Analytics
Branding
Content Strategy
CSS/HTML
Email Marketing
Graphic Design
Social Media
Web Design